# OUR CHALLENGE STATEMENT

## HOW MIGHT WE

Here we are describing the challenge we want to solve. This is an **echo** of the need we are solving for.

## FOR

Here we are describing the beneficiaries & collaborators. This includes those who will be impacted by the solution.

## IN A WAY THAT

Here we are encouraging the consideration of constraints and resources. We are setting parameters for how the solution needs to work.

## SO THAT

Here we are explaining the desired outcome / the ultimate goal that the solution aims to achieve.

jackfrost